

Akshay Shera

Sr Product Designer / Design Engineer (Fintech, SaaS, Platforms)

✉ akshayshera2001@gmail.com

☎ +91 7657924887

📍 Bangalore, India

🌐 linkedin.com/in/akshayshera

🔗 Portfolio Link

👤 PROFILE

Senior Product Designer with **5+ years of experience** building and scaling digital products across **fintech, crypto, Web3, e-commerce, and edtech**.

Specialized in **scalable systems, complex product flows**, and aligning UX decisions with **measurable business outcomes**. I operate at the intersection of **product strategy, design systems, and AI-assisted development** — enabling faster shipping without compromising quality.

📁 PROFESSIONAL EXPERIENCE

Oct 2025 – Present

Ahmedabad, Gujrat

Tcules [🔗](#)

Sr. Designer

- Lead **end-to-end product design** for edtech platforms from concept to production.
- Define **information architecture, interaction systems, and scalable UI frameworks**.
- Ship **production-ready features using AI-assisted workflows (Cursor, agent-based tooling)** to accelerate iteration cycles.
- Establish **reusable component libraries and structured design token systems** for long-term scalability.
- Collaborate with **founders, PMs, and engineering** to define roadmap priorities and execution strategy.

Oct 2024 – Jul 2025

Bangalore, India

Pepper Square [🔗](#)

Experience Designer

- Built and scaled a **multi-brand design system supporting 11+ brands**, improving cross-product consistency.
- Delivered **end-to-end product experiences for Fortune 500 clients** in the restaurant industry.
- Contributed to **hiring and mentorship**, elevating design standards across the team.
- Aligned UX improvements with **engagement and usability goals** through structured problem framing.
- Worked in **agile cross-functional teams** to ensure seamless implementation.

Sep 2022 – Aug 2024

Gurgaon, India

Unlimit [🔗](#)

Middle UI UX Designer

- Designed **crypto buy/sell widgets and Banking-as-a-Service platforms** for global fintech clients.
- Led **UX research, user flows, wireframing, and prototyping** to simplify complex financial interactions.
- Ensured **cross-platform consistency (web + mobile)**.
- Designed within **strict compliance and security constraints** without sacrificing usability.
- Delivered **production-ready features in agile environments**.

Mar 2021 – Jun 2022

Panchkula, India

Artamis Studio

UI UX Designer

- Designed **e-commerce platforms across multiple verticals**.
- Improved **user journeys and checkout flows** through structured UX iteration.
- Ensured **mobile responsiveness and brand consistency** across digital touchpoints.

Sep 2020 – Feb 2021

Chandigarh, India

Aiotize [↗](#)

Brand & UX Designer - Internship

- Developed **brand identity systems, logo architecture, and marketing assets.**
- Established **brand guidelines** ensuring consistent cross-channel communication.

SKILLS

Product Strategy & Systems Thinking

AI-Augmented Design & Development

Design Systems Architecture

Information Architecture

UX Research & Interaction Design

Designing for Regulated & Complex Domains

Cross-Functional Collaboration

TOOLS

Figma | Webflow | Cursor | Replit | Stable Diffusion | Antigravity | Supernova | Rive

CERTIFICATES

The Interaction Design Foundation - Product & UX Design [↗](#)

Certificate No. 171846

LANGUAGES

English

Hindi

Japanese